



GLOBAL DESIGN & PUBLISHING LLC

Graphic Design, Marketing & Publishing Since 1995

2022 Visit NECT Guide Northeastern Connecticut's Premier Visitor Guide

ADVERTISING RATES

	WIDTH		HEIGHT	RATE
Back Cover	5" 1/4"	x	8" 1/4"	SOLD
Inside Back Cover	5" 1/4"	x	8" 1/4"	SOLD
Inside Front Cover	5" 1/4"	x	8" 1/4"	SOLD
Full Page	5" 1/4"	x	8" 1/4"	\$725
Half Page	5" 1/4"	x	4" 0/0"	\$375
1/4 Page	2" 1/2"	x	4" 0/0"	\$205

Advertisers will receive a FREE listing with your ad reservation. 8,000 Visitor Guides printed annually in September. Distributed free to businesses & private schools throughout Northeastern CT and nearby MA plus online at www.visitnect.com.

Please submit all advertising digital files in; pdf, tiff or jpg format (Mac compatible). All images & fonts must be linked to your file. A resolution of 300 dpi is recommended. All color ads should be converted to cmyk.

We also provide design services for ad assistance if needed (at no additional cost). Please contact us for more information.

To Advertise contact Kelly at 860-963-0414 or kelly@gdpublishing.com

Advertising Closing Date: July 10, 2022 Release Date: Fall 2022

In consideration of Publisher's acceptance of any advertising, the advertiser agrees to indemnify and hold Publisher harmless against any claims arising out of publication.

Publisher reserves the right to not publish a publication if there are insufficient advertisements.

Publisher is not responsible for any errors or omissions in any advertisement once advertiser has signed the Insertion Order or Proof Approval. Publisher is authorized to print the advertisement if payment is not received without the signed Insertion Order or Proof Approval.

All rights in text sent to Publisher will be treated as unconditionally assigned for the publication and copyright purposes and are subject to Publisher's unrestricted right to edit.

Upon acceptance of advertising please issue a Purchase Order, or payment is due in full upon receipt of invoice, or Publisher may terminate our advertising agreement. There is a \$25.00 fee for all returned checks.

Advertisers and their agencies have dual liability in the event of nonpayment. Interest of 1.5% per month (18% per year) will accrue on all balances 30 days past due. If an account is placed for collection, all collection charges and attorneys fees will be added to unpaid balance.